

2018 QUALIFIED POLITICAL PARTY  
UTAH STATE LEGISLATURE  
DECLARATION OF CANDIDACY

of

Cathy Callow-Heusser

(print name exactly as it is to be printed on the official ballot – no amendments or modifications after March 15, 2018)

for the office of UT Senate for the 26<sup>th</sup> district.

State of Utah

County of

Summit

} ss.

I, Cathy Callow-Heusser, declare my intention of becoming a candidate for the office of UT Senate as a candidate for the United Utah party. I do solemnly swear that: I will meet the qualifications to hold the office,

both legally and constitutionally, if selected; I reside at 6575 Snow View Dr.

in the City or Town of Park City, Utah, Zip Code 84098.

Phone No. ~~435-757-2725~~  
435-994-4229; I will not knowingly violate any law governing campaigns and elections; that, if filing via a designated agent, I will be out of the state of Utah during the entire

candidate filing period; I will file all campaign financial disclosure reports as required by law; and I understand that failure to do so may result in my disqualification as a candidate for this office and removal of my name from the ballot. The mailing address that I designate for receiving official election notices is

6575 Snow View Dr.  
Park City UT 84098

☒ I am a member of the United Utah Party political party; OR  
☐ I am not a member of a political party.

I am seeking the nomination using:

- ☒ The convention process described in Utah Code 20A-9-407;  
☐ The signature-gathering process described in Utah Code 20A-9-408;  
☐ Both the convention process and the signature-gathering process.

Cathy 4Congress@gmail.com  
Email Address

@Cathy 4 congress  
Twitter Handle (optional)

Cathy4Congress.com  
Website (optional)

Cathy Callow-Heusser  
Signature of Candidate (must be notarized or be signed in the presence of the filing officer)

Kellie Robinson  
Notary Public (or other officer qualified to administer oath)

Subscribed and sworn before me this 3-15-18  
(month/day/year)

(Seal)

Lieutenant Governor 2018

(Date Received)

# QUALIFICATIONS FOR CANDIDATE FILING DECLARATION

Please initial:

CCH The filing officer read the constitutional and statutory qualifications as listed below to me, and I meet those qualifications.

CCH I agree to file all campaign financial disclosure reports, including the report due seven days before my political convention, and I understand that failure to do so may result in my disqualification as a candidate for this office, possible fines and/or criminal penalties, including removal of my name from the ballot.

CCH I received a copy of the pledge of fair campaign practices, and I understand that signing this pledge is voluntary.

CCH I provided a valid email, or physical address if no email is available, and I understand this will be used for official communications and updates from election officials.

CCH I understand I will receive all financial disclosure notices by email.

\_\_\_\_\_ I prefer to also receive financial disclosure notices by mail at the following address:  
\_\_\_\_\_  
\_\_\_\_\_

CCH I understand my name will appear on the ballot as it is printed on this declaration of candidacy, and that I may not make any amendments or modifications after 5:00 p.m. on March 15, 2018.

CCH I have received a copy of Section 20A-7-801 regarding the Statewide Electronic Voter Information Website Program and its applicable deadline.

Cathy Callow-Heusser  
Signature of Candidate

3-15-18  
Date

Kellie Robinson  
Signature of Filing Officer

3-15-18  
Date

## QUALIFICATIONS

Before the filing officer accepts any declaration of candidacy, the filing officer shall read to the candidate the constitutional and statutory requirements for candidacy, and the candidate shall state whether he/she fulfills the requirements. If the candidate indicates that he/she does not qualify, the filing officer may not accept his/her declaration of candidacy (Utah Code Section 20A-9-201, 202).

### UTAH SENATOR AND REPRESENTATIVE

*Utah Constitution Article VI, Section 5 and 6*

- U.S. Citizen
- At least 25 years old at the filing deadline
- Three-year consecutive resident of Utah at the filing deadline
- Six-month consecutive resident of the district from which elected at the filing deadline
- Qualified voter in the district from which the person is chosen\*
- Not convicted of a felony\*\*
- Pay filing fee of **\$80.71** (Representative) or **\$111.43** (Senator)
- No person holding any public office of profit or trust under authority of the United States, or of this State, shall be a member of the Legislature: provided that appointments in the State Militia, and the offices of notary public, justice of the peace, United States commissioner, and postmaster of the fourth class, shall not, within the meaning of this section, be considered offices of profit or trust.

\* A qualified voter (1) is a citizen of the United States; (2) is a resident of Utah; (3) will, on the date of that election: be at least 18 years old, and have been a resident of Utah for 30 days immediately before that election; (4) and has registered to vote.

\*\* A person convicted of a felony loses the right to hold office until (1) all felony convictions have been expunged, OR (2) ten years have passed since the most recent felony conviction AND the person has paid all court-ordered restitution and fines AND the person has completed probation, been granted parole, or completed the term of incarceration associated with the felony.

# 2018 LEGISLATIVE CANDIDATE FINANCIAL DISCLOSURE OR CONFLICT OF INTEREST

for

Cathy Callow-Heusser

Print name

for the office and district of UT Senate District 26

1A	Name(s) and address(es) of each current employer(s) and each of the filer's employers during the preceding year Callow-Heusser Associates dba EndVision Research & Evaluation LLC Betterment Labs LLC SOS Apps, Inc.	all at 6575 SnowView Dr. Utah State Board of Education PO Box 144200 SLC, UT 84114 (left in June, 2017)
----	---	--

1B	Brief description of the employment, including the filer's occupation and, as applicable, job title founder Callow-Heusser Associates President (dba EndVision Research & Evaluation) founder Betterment Labs LLC founder SOS Apps Inc	math specialist.
----	--	------------------

2A	Name of any entity in which the filer is an owner or officer, or was an owner or officer during the preceding year ① Betterment Labs LLC ② SOS Apps Inc ③ Callow-Heusser Associates (dba EndVision Research & Evaluation) ④ Equine Health Services LLC
----	--

2B	Brief description of the type of business or activity conducted by the entity in section 2A of this form ① Tech Incubator ② App development ③ Educational Research, Evaluation, and technical assistance ④ Horse supplements
----	--

2C	Filer's position in the entity described in section 2A of this form ① founder ② founder ③ founder, president ④ stock owner
----	--

3A	Name of each individual from whom, or entity from which, the filer has received \$5,000 or more in income during the preceding year* RMC Research, Denver Boise State University Ogden-Weber Community Action Partnership EndVision Research & Evaluation Salt Lake Community College Utah State Board of Education
----	---

3B	Brief description of the type of business or activity conducted by the individual or entity described in section 3A of this form Education Educational Research and Evaluation Education Technical Assistance.
----	---

\*Section 3A: In making the disclosure described in section 3A of this form, a filer who provides goods or services to multiple customers or clients as part of a business or a licensed profession is only required to provide the information described in section 3 of this form in relation to the entity or practice through which the filer provides the goods or services and is not required to provide the information described in section 3 of this form in relation to the filer's individual customers or clients.

4A	<p>Name of each entity** in which the filer holds any stocks or bonds having a fair market value of \$5,000 or more as of the date of the disclosure form or during the preceding year (excluding funds that are managed by a third party, including blind trusts, managed investment accounts, and mutual funds)</p> <p>① EndVision Research &amp; Evaluation, LLC (Callow-Hausser Associates)          ② Betterment Lab, LLC          ③ SOS Apps, Inc.                      ④ Equine Health Sciences LLC</p>
4B	<p>Brief description of the type of business or activity conducted by the entity described in section 4A of this form</p> <p>① Educational Research, Evaluation and Technical Assistance          ② Tech incubator          ③ App development                      ④ Sales of horse supplements.</p>
5A	<p>Name of entity or organization, not listed in sections 2-4 of this form, in which the filer currently serves, or served in the preceding year, on the board of directors or in any other type of paid leadership capacity</p> <p>① Adoption Exchange (volunteer, unpaid board member)          ② University of Utah First Star Grant (unpaid board member, volunteer)</p>
5B	<p>Brief description of the type of business or activity conducted by the entity or organization described in section 5A of this form</p> <p>① adoption placement          ② grant to assist foster children as they prepare for college entry</p>
5C	<p>Type of advisory position held by the filer within the entity or organization described in section 5A of this form</p> <p>both are volunteer board positions</p>
6A	<p>(Optional) Description of any real property in which the filer holds an ownership or other financial interest that the filer believes may constitute a conflict of interest</p> <p>none</p>
6B	<p>(Optional) Description of the type of interest held by the filer in the property described in section 6B of this form</p>

\*\*\*"Entity" means a corporation, a partnership, a limited liability company, a limited partnership, a sole proprietorship, an association, a cooperative, a trust, an organization, a joint venture, a governmental entity, an unincorporated organization, or any other legal entity, whether established primarily for the purpose of gain or economic profit or not.

7A	Name of the filer's spouse and any other adult residing in the filer's household who is not related by blood or marriage, as applicable Val J. Heusser
7B	For the filer's spouse, the name and address of each current employer and each employer during the preceding year retired
7C	Brief description of the employment and occupation of each adult who resides in the filer's household and is not related to the filer by blood or marriage retired
8A	(Optional) Description of any other matter or interest that the filer believes may constitute a conflict of interest none

I believe this form is true and accurate to the best of my knowledge.

Cathy Callow-Heusser  
Signature of Filer

3-15-18  
Date

(This page intentionally left blank.)



## PLEDGE OF FAIR CAMPAIGN PRACTICES

(Utah Code §20A-9-206)

There are basic principles of decency, honesty, and fair play which every candidate for public office in the State of Utah has a moral obligation to observe and uphold, in order that, after vigorously contested but fairly conducted campaigns, our citizens may exercise their right to a free election, and that the will of the people may be fully and clearly expressed on the issues.

### THEREFORE:

**I SHALL** conduct my campaign openly and publicly, discussing the issues as I see them, presenting my record and policies with sincerity and frankness, and criticizing, without fear or favor, the record and policies of my opponents that I believe merit criticism.

**I SHALL NOT** use, nor shall I permit the use of, scurrilous attacks on any candidate or the candidate's immediate family. I shall not participate in, nor shall I permit the use of, defamation, libel, or slander against any candidate or the candidate's immediate family. I shall not participate in, nor shall I permit the use of, any other criticism of any candidate or the candidate's immediate family that I do not believe to be truthful, provable, and relevant to my campaign.

**I SHALL NOT** use, nor shall I permit the use of, any practice that tends to corrupt or undermine our American system of free elections, or that hinders or prevents the free expression of the will of the voters, including practices intended to hinder or prevent any eligible person from registering to vote or voting.

**I SHALL NOT** coerce election help or campaign contributions for myself or for any other candidate from my employees or volunteers.

**I SHALL** immediately and publicly repudiate support deriving from any individual or group which resorts, on behalf of my candidacy or in opposition to that of an opponent, to methods in violation of the letter or spirit of this pledge. I shall accept responsibility to take firm action against any subordinate who violates any provision of this pledge or the laws governing elections.

**I SHALL** defend and uphold the right of every qualified American voter to full and equal participation in the electoral process.

I, the undersigned, candidate for election to public office in the State of Utah, hereby voluntarily endorse, subscribe to, and solemnly pledge myself to conduct my campaign in accordance with the above principles and practices."

Name: Cathy Callow-Henusser Office: UT Senate District 26

Signature: Cathy Callow-Henusser Date: 3-15-18

\*This is a voluntary pledge. Candidates are not required to sign this pledge of fair campaign practices.

\*This document is considered a public record and will be retained for public inspection until 30 days following the election.

(This page intentionally left blank.)